

**Board Meeting of the Trustees  
Fort Lee Improvement District Corporation  
DBA: Business District Alliance (BDA) of Fort Lee  
September 17, 2025**

Call to order: 6:04pm

Present: Ken Bruno, Denis Glennon, James Liu, Denise Sokolich, Mayor Mark Sokolich, Taehyo Michael Park, Ashley Yook

Absent: Francheska Bezama, Councilman Joseph Cervieri, Kiky Kim, Kathy Lee, Luis Franco, Frank Patti, Councilman Harvey Sohmer, Romina Starace

Also Present: Natalie Chape'

**Minutes: MOTION to approve August Minutes: D. Glennon Second by: A. Yook**

**Treasurer's Report:**

The register balance as of August 2025 is \$ 479,877.29 (Account Ending 1189). This balance includes \$ 1,193.96 in interest earned for the month of August.

**MOTION to approve Financials through August 31, 2025 A. Yook Second by: D. Glennon**

Presidents Report: **K. Bruno**-Nothing to report at this time.

**Committee Reports**

***Visual Capital Improvements: R. Starace***

**Tree Lighting Update:**

The spotlights and protective tree cages we previously discussed are currently being tested on a single tree in Be Fort Lee Park. String Lights for Main St. are on order as well.

**.Utility Box Wrapping:** Wrap was complete in the Fort Lee Commons. We will move on to the next one by the Clock next.

Romina is working with Rich and Natalie on Fall/ Holiday Décor as well.

***Marketing:***

**Events Update: D. Glennon**

**Artisan Markets:**

Our September Market was "Back to School" theme. Huge thanks to Connect One Bank for their \$ 1,000 sponsorship towards the back packs we were able to purchase for give away at this market. We gave away about 150-the rain storm made us end the give away early. Next year we will plan this giveaway in August instead of September.

**Music in the Park:**

This month, we had the pleasure of welcoming a Earl-the Steel Drummer. The park was filled with people dancing on the lawn and even on the sidewalks. He played till about 9:30pm.

**Restaurant Week:**

Our 10<sup>th</sup> Annual Restaurant Week is underway and will run through 9/28. for September 15–28. The program includes a select list of participating restaurants (45) within the district. We also had a kick off video made that will be on our website and on all social platforms.

**Fall O’Ween:**

The event is scheduled for October 25 and will include new elements, such as a children’s costume parade, in conjunction with the annual scarecrow contest.

**December Events:**

Planned December programming includes the Holiday Night Market, Santa Saturday, and the continuation of the gift card program.

**Old Business: N/A****New Business: N/A**

**Adjourn: MOTION: to adjourn at 6:30pm A. Yook Second by: K. Bruno  
Approved. Next Meeting October 15, 2025 6pm**