

**Board Meeting of the Trustees
Fort Lee Improvement District Corporation
DBA: Business District Alliance (BDA) of Fort Lee
November 12, 2025**

Call to order: 6:00pm

Present: Ken Bruno, Councilman Joseph Cervieri, Luis Franco, Denis Glennon, James Liu, Taehyo Michael Park, Frank Patti, Denise Sokolich, Romina Starace Ashley Yook

Absent: Francheska Bezama, Kiky Kim, Kathy Lee, Councilman Harvey Sohmer, Mayor Mark Sokolich

Also Present: Natalie Chape', Deputy Chief Eddie Young

**Minutes: MOTION to accept October Meeting Minutes: J. Cervieri, Second by: K. Bruno
Abstain: F. Patti**

Treasurer's Report:

The register balance as of October 2025 is \$483,395.44 (Account Ending 1189). This balance includes \$ 1,076.88 interest earned for the month of October.

Motion to approve the October Treasures Report: J. Cervieri, Second by: K. Bruno

Presidents Report **K. Bruno**-Nothing to report at this time.

Committee Reports

Visual Capital Improvements: R. Starace

New Storage Update: Thanks to the Borough, the BDA has been given a new storage unit for all of our items. We have begun the move in process from the Charlton.

Tree Light Update: Pixel lights for the trees on Main St. and the Commons are on order. Rusin will begin to install once everything arrives.

Utility Box Update: The 2nd group of vinyl wrapped boxes has been completed. These can be found near the Clock on Main St. Side.

Tree Trimming: We have gone ahead and scheduled the tree trimming for Main St. from Center to Lemoine (40 trees total). We want to make sure the trees do not need another trimming in the spring while the lights are on.

Holiday Décor: Décor is underway. Trees will be in planters and all holiday motifs will be installed withing the next couple of weeks.

Marketing:

Events Update: D. Glennon

Fall O'Ween:

The event was a great success. The parade was a great addition. We plan to tweak some things to it next year to make it flow better, however, all in all it was wonderful. We had approx. 3,500 people in attendance.

December Events:

Planned December programming includes the Holiday Night Market, Santa Saturday, and the continuation of the gift card program.

Old Business: N/A

New Business: Note for next year to renegotiate contract with Main St. Pops

Adjourn: MOTION: to adjourn at 6:31pm -
Next Meeting December 17th 6pm