

Board Meeting of the Trustees
Fort Lee Improvement District Corporation
DBA: Business District Alliance (BDA) of Fort Lee
June 19, 2024

Call to order: 6:01pm

Present: Francheska Bezema Ken Bruno, Councilman Joseph Cervieri, Denis Glennon, Kiky Kim, James Liu, Michael Park, Councilman Harvey Sohmer, Denise Sokolich, Mayor Mark Sokolich, Romina Starace

Absent: Luis Franco, Kathy Lee, Frank Patti, Ashley Yook

Also Present: Natalie Chape'

Minutes: MOTION to approve May Minutes: R. Starace, Second by: D. Sokolich

Treasurer's Report

Ending Balance is \$636,392.01 on the Money Market. The interest for the month is \$ 1,993.80.

MOTION to approve the Financials: M. Sokolich, Second by: R. Starace

Presidents Report: **K. Bruno** advised the board that **Michael Beyer** has resigned from the Board effective immediately due to health concerns. The board is currently seeking a new treasurer as well as a property owner within the district to join the board. Please contact the nomination committee if interested.

2021 & 2022 Audits have been approved.

MOTION to approve the 2021 & 2022 audits: J. Cervieri, Second by: R. Starace

Committee Reports

Visual Capital Improvements: **R. Starace-** updated the board on the new watering tank we purchased for Jim to water plants. Banana plants are looking great. Friday we will meet with Reliable tree to start trimming trees on Palisade Ave. **M. Maresca** should also get the quotes in for the pavers next week as well. The maple trees have been removed from the Be Fort Lee sign, **M. Sokolich** will ask for them to put down grass seeds down where the flowers were taken down. **Holiday Décor-**We spoke about the items the Visual Committee has selected for holiday. Photos to be sent to board. They are sending us leasing options as well as purchase options. Will send the pricing to the board as well. Pigeon issue under the 46 mural- Health dept. has filed a complaint and the DOT has opened a work order. We will wait to hear back from DOT before we proceed with installing spikes.

Marketing:

Upcoming Events: D. Glennon- Business Development Academy 80 invitations went out, 10 RSVP's and 3 businesses attended. While the attendance was sparse, we will attempt the again in Sept. the audience was engaged and information was great.

Music in the park was this passed Sunday. He was a steel drummer from Brooklyn and created a great vibe. **Artisan Market**- we had more vendors this month and have selected a few vendors to be contacted to attend. Mood Food has also joined the market and they are doing great.

Car Show- shooting for 125 cars to attend. We have about 20 judges with incredible credentials. We are doing a tie in with the Barrymore Film Center with the film Ford vs. Ferrari. We do ask that if any Board members are available to help with the VIP area if your available. We would like to move **Falloween** and **Santa Saturday** to Main St and the new park if it is complete.

Old Business:

F. Patti- (not on meeting, but previously mentioned...) Asking again about Bike racks for Main St. as well as the issue of the Uber Eats drivers plugging in to our trees. They are damaging trees and damaging benches.

New Business:

M. Sokolich- Main St. Park is moving along nicely, hoping the park is usable in October. Barrymore- New Executive Director coming soon. More to come on that once the contract is finalized.

AC in BDA office has not been working in a few weeks. Motherboard on order.

Adjourn: MOTION: to adjourn at 6:50pm J. Cervieri, Second by: K. Bruno Approved
Next Meeting August 21, 2024