

**dBoard Meeting of the Trustees  
Fort Lee Improvement District Corporation  
DBA: Business District Alliance (BDA) of Fort Lee  
May 15, 2024**

Call to order: 5:09pm

Present: Michael Beyer, Ken Bruno, Councilman Joseph Cervieri, Kiky Kim, Kathy Lee, James Liu, Frank Patti, Denise Sokolich, Romina Starace

Absent: Francheska Bezema, Luis Franco, Denis Glennon Michael Park, Councilman Harvey Sohmer, Mayor Mark Sokolich, Ashley Yook

Also Present: Natalie Chape'

**Minutes: MOTION to approve April Minutes: J. Cervieri, Second by: F. Patti**

**Treasurer's Report**

M. Beyer presented treasurers report Money Market, CD's and Operating Accounts are all combined into the Money Market Account. Ending Balance as of 4/30/24 is \$ 661,771.16

**MOTION to approve the Financials: J. Cervieri, Second by: K. Bruno**

Presidents Report: **M. Beyer** informed the board that he has officially sold his property in the BDA District. Board will discuss how they will to proceed since he is no longer a business or property owner in the SID.

**K. Bruno** and **M. Beyer** have reviewed the 2021 & 2022 audits and are ok with forwarding the drafts to the board for review prior to next meeting. The audits will be voted on in the June meeting.

**Committee Reports**

***Visual Capital Improvements:*** **R. Starace-** updated the board that the (10) old planters will be moved to the West end of Main St. The new ones which we purchased from Metro will be ready in a few days. We are looking to find local artists to paint the old planters. It would be a great way to refurb them since they are a little worn out. Also a great way to add more art to downtown. More to come on that. We are following up with the quote to replace the 4<sup>th</sup> piece of the 46 area overpass (that is owned by someone else) with turf. **R. Starace** is calling Balitano for quote. We have also contacted the Health Department to contact the DOT to take care of the pigeon issue under the same overpass. They will send notice. **N. Chape'** will be looking into a camera to install under that bridge as well. In addition, we will be receiving quotes in the near future to clear coat that mural.

***Marketing:***

**Upcoming Events:** Business Development Academy rescheduled to June 18<sup>th</sup>. Invites going out within the next week or so. Car Show is moving along and scheduled for July 14<sup>th</sup> with an August 18<sup>th</sup> rain date. Music in the Park starts June (Father's Day weekend), Artisan Market is scheduled for June, August, September and October.

**Old Business:**

**R. Starace** has contacted **M. Maresca** about the pricing on the pavers and he informed her the project out to BID.

**New Business:**

**F. Patti** had an idea of putting the speakers on the trees on Main Street. N. Chape' will look into that and get back to the board.

The BDA has ran out of storage room at the Charlton. We will be renting an additional unit for the same price \$150. Monthly storage will now be \$ 300 per month payable to the Charlton.

**Adjourn: MOTION: to adjourn at 5:54pm J. Cervieri, Second by: K. Bruno Approved  
Next Meeting June 19, 2024**