

**Board Meeting of the Trustees
Fort Lee Improvement District Corporation
DBA: Business District Alliance (BDA) of Fort Lee
March 20, 2024**

Call to order: 6:09pm

Present: Francheska Bezema, Ken Bruno, Councilman Joseph Cervieri, Kiky Kim, James Liu, Michael Park, Frank Patti, Councilman Harvey Sohmer, Romina Starace, Ashley Yook

Absent: Michael Beyer, Luis Franco, Denis Glennon, Kathy Lee, Mayor Mark Sokolich

Also Present: Natalie Chape', Michael Maresca, Denise Sokolich, Eddie Young

Minutes: MOTION to approve February Minutes: F. Patti Second by: J. Cervieri

Treasurer's Report

January & February Treasurers Report tabled until the Treasurer reviews.

Board is in receipt of the bank balances through the February 28, 2024.

Presidents Report: **K. Bruno-** Nomination Committee is recommending the Board brings on Denise Sokolich as a BDA Board Member (property owner).

MOTION: J. Cervieri, Second by: A. Yook

Garbage Contract: **N. Chape'** had been working to reduce the monthly garbage contract from \$1,200 per month. Final cost per month for daily (7 days) garbage removal is \$850. This could increase when we increase the extra weekend pick up in warmer months.

Audit: 2021 & 2022 audit is in the process of being completed. Auditor was at the office last week to review all supporting documentation.

Committee Reports

***Visual Capital Improvements:* R. Starace-** last month board approved the tree trimming company to trim the trees on Main St. Romina and Natalie met with Ed from Reliable Tree and he stated the trees do not need to be trimmed yet. They can wait till next year.

R.Starace and D. Sokolich visited Metro plant and selected artificial Cherry Blossoms (for Barrymore) as well as additional planters for District.

MOTION to approve Planters and Trees not to exceed \$ 10,000: J. Cervieri, Second by: J. Liu

R. Starace informed the board that we have been meeting with a company (Petal & Co.) to discuss holiday décor for the district. No decisions have been made yet. The board was shown the catalog on the screen of our options.

Marketing: N. Chape' - last month we had discussed a series of business seminar's that we would like to offer to our businesses... We met with Sabrina Castillo who we feel is fully equipped to facilitate and administer these with us (proposal presented to the board). The plan is to start off with a kick of seminar and then host work shops/one on ones throughout the year. **K. Lee** will be assisting with translating to our Korean Community. **N. Chape'** will assist with the Spanish translations.

MOTION to approve Sabrina Castillo's proposal for BDA Business Seminar and Workshops: F. Patti, Second by: R. Starace

J. Liu-Car Show Update: Car Show will take place in the same vicinity as last year on July 14th 2024 with an August 18th rain date. We are meeting weekly to work on all logistics and details of event.

Old Business:

K. Bruno asked the board if they would like to continue to explore the options to expand the district... Board discussed and decided that it will be discussed at a later date.

New Business:

**Adjourn: MOTION: to adjourn at 7:12pm J. Cervieri Second by: K. Bruno Approved
Next Meeting April 17, 2024**