

**Board Meeting of the Trustees  
Fort Lee Improvement District Corporation  
DBA: Business District Alliance (BDA) of Fort Lee  
May 8, 2019**

Call to order: 6:02pm

Present: Councilman Harvey Sohmer, James Liu, Michael Beyer, Kathy Lee, Ken Sagrastano, Ashley Yook, Romina Starace, M. Maresca

Absent: Ken Bruno, Mayor Mark Sokolich, Brian Wedlick, Councilman Joseph Cervieri, D. Glennon, Kiky Kim, F. Patti, A. Clores

Also Present: Stuart Koperweis, Natalie Chape', Gloria Gallo

**Adoption of April Minutes – J. Liu Second by – M. Beyer**

**Treasurer's Report**

**M. Beyer** reported April financials: beginning balance \$ 335,433.62 and Ending balance \$ 285, 623.24; CD #9991 Balance \$ 158,626.19. Total liabilities and equity is \$ 444,249.43.

**MOTION to accept Treasurer's Report: J. liu Second by: A. Yook**

**President Report**

N/A

**Committee Reports**

*Visual Capital Improvements*

**Trees: R. Starace-** Spoke about the trees being replaced on Main St. today.

**Holiday Lights R. Starace** mentioned that she and **S. Koperweis** met with Design Decorators at Hudson Lights. We are going to step up the decorations this year with bigger lights, ornaments and new garland. We will be getting samples.

## *Marketing*

**Chic Week/ Trunk Show- S. Koperweis-** event is going well. All participants are very excited, especially for the Trunk Shows. Also mentioned we have spent approximately \$ 18k in advertising for this event, so we should get a pretty good turnout.

**S. Koperweis** mentioned the Little League signs went up on the field and they look great

**Hudson Lights New BE Fort Lee “Iconic” Sign- S. Koperweis** reported it is in the final stages. In addition to the main sign, there will eventually be gateway signs throughout town, along with updating all of our summer banners to match.

## **Old Business:**

**Parking Update- G. Gallo** reported garage is officially open, signs are up, however it is not fully functioning yet. Ribbon cutting is this Friday at 11am. Monthly permits only are allowed to park inside, all others pay at kiosk and park outside in one the 200 spaces. Once the front is finished there will be another 60 spaces. PA is still working out all logistics and eventually will have better systems in place. System is not fully up yet.

**Streetscape- S. Koperweis-** reported that there is a problem regarding our Ordinance and the state statute regarding working on municipal property. Plans need to be re-written and must go out to bid as with any other Borough project, even if we do it. Also we need to have an ordinance from the borough allowing us to work on their property. On May 20<sup>th</sup> there will be a meeting with the Engineer and after that there is a 60-90 day turn around to go out to bid. Put the current contractor who provided us with quote on HOLD. All of this may add significant costs to project. Will follow up next meeting.

## **New Business:**

**Billboard Agreement** is up for renewal: National Outdoor Media

**MOTION to accept new contract for National Outdoor Media -J. Liu, Second by-  
A. Yook**

**Office Lease** is up for Renewal. Rent going from \$ 850-\$900 beginning July 2019

**MOTION to accept new Lease for 208 Main St. J. Liu Second by- M. Beyer**

## **Adjournment**

**MOTION: to adjourn at 6:34 pm J. Liu Second by: A. Yook APPROVED**

**Next Board Meeting is scheduled for Wednesday, June, 12, 2019**