

**Board Meeting of the Trustees
Fort Lee Improvement District Corporation
DBA: Business District Alliance (BDA) of Fort Lee
December 12, 2018**

Call to order: 6:05pm

Present: Anthony Clores, Councilman Joseph Cervieri, Kiky Kim, Councilman Harvey Sohmer, Denis Glennon, Ashley Yook, James Liu, Brian Wedlick, Michael Beyer, Mayor Mark Sokolich, Frank Patti

Absent: Ken Bruno, Romina Starace, Kathy Lee, Mike Maresca

Also Present: Stuart Koperweis, Natalie Chape, Vic Cividini

Nominating Committee Report

S. Koperweis went over Nomination Committee Minutes from 12/5/18 (attached)

MOTION: to reappoint current officers- A. Clores, Second by- J. Cervieri

MOTION: to accept the 2019 meeting date/time/location-A. Clores, Second by- J. Liu

Adoption of 11-7-18 Minutes

MOTION: to accept November Minutes –A. Clores, Second by – J. Cervieri

Treasurer's Report

M. Beyer reported November financials: beginning balance: \$ 233,939.46 and Ending balance: \$ 141,310.41 CD Balance 9991: \$158,626.19. Total liabilities and equity is \$308,056.14. A mention was made about the \$ 250 that is open in AP. **We will remove.**

MOTION: to accept Treasurers Report- J. Cervieri, Second by-K. Kim

President Report

R. Starace- N/A

S. Koperweis- Stated that copies of the 2017 Audit are available for everyone. A copy was also given to the Borough Clerk.

Committee Reports

Visual Capital Improvements

Clock- A. Clores spoke to repair company and the clock should be done in about a week or two.

Decorations- 2 clocks were decorated last week. Some lights on Main St. are out, S. Koperweis will drive around tonight after meeting to see which one's they are.

Hudson Light Poles are not done yet. S. Koperweis checking with Design Decorators on status. Do not think they will be done this year. Management of Hudson Lights needs to be more involved in this, perhaps attend meetings or reply to emails. Mayor agrees, however we should make more efforts to get this done there.

Marketing

Hudson Lights Signage- D. Glennon There was a meeting with the agency earlier today. Gave them some direction, will report back once we have more information.

Santa Saturday- D. Glennon- added that it was a huge success with over 400 people. Next year we look to capture the same audience in the back of the senior center and/or have Santa visit stores for photo op's.

Media Plan- D. Glennon- We need to invest into cranking up SM. We went over with Direct Development team. We are keeping NJ Advance, North. Jersey Media, Fios 1, NY Waterway. Adding Best of NJ and local programming. We are revising the website, adding 12 tips for retailers. Went over mid-winter program (see Marketing Minutes)

Old Business:

Parking- H. Sohmer went to a meeting last night, elevator still not in. Expected to be open Feb. 2019. They are working on top level. He also reported no one signed the bond yet.

S. Koperweis noted BDA sponsored bagging of meters (free parking) until after the New Year.

New Business:

Budget: S. Koperweis went over excel spreadsheet for 2019 budget. Explained that the carryover is for West end of Town and new signage at Hudson Lights, to be Capital Improvements.

Commercial District Services: Annual Cost for renewal of contract is \$ 42,120 not including weekend services which are estimated to be an additional \$ 573.75 per mo. For the months where we need weekend services.

MOTION: to accept CDS 2019 Contract- A. Clores, Second by-F. Patti

MOTION: to accept 2019 draft Budget as presented M. Beyer, Second by-A. Yook

F. Patti suggested us looking into obtaining a grant from the State of NJ for a Bus Shuttle. **S. Koperweis** will follow up and report back on this. **J. Cervieri** suggested asking Parking Authority to work with the Port Authority as one of their bus donations.

Mayor Sokolich thanked everyone for their hard work and dedication. **S. Koperweis** thanked the Board, Mayor and Council also.

Adjournment

MOTION: to adjourn at 6:49 pm- A. Clores Second by: J. Cervieri- APPROVED

Next Board Meeting is scheduled for Wednesday, January 9, 2019