

**BDA
2015 Budget**

	2015	Comments	
INCOME			
SID Assessment	\$349,245.00	Footnote # 1	
Borough Start Up	\$0.00	One time contribution	
Donations	\$12,000.00	Rent	
Sponsorship	\$25,000.00	Footnote # 2	
Capital Fund / Investment	\$287,000.00	Footnote # 3	
Loan	\$0.00	Project Construction	
TOTAL INCOME	\$673,245.00		

**BDA
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	2015	Comments	
EXPENSES			
Operations			
Ambassadors - Maintenance	\$0.00		
Supplies - Solar Trash	\$40,000.00	Start up	
Beautification/Landscaping	\$44,500.00	Coordinate with Borough	
Sub Total	\$84,500.00		
Marketing			
Web + Application	\$30,000.00	Mobil App	
Year Long Holiday - Sp. Events	\$90,000.00	Promotions/ Adv, etc	
Business Attraction	\$30,000.00		
Marketing / Branding	\$75,000.00	Follow Through + creative	
Retail Program/Adv.	\$25,000.00		
Sub Total	\$250,000.00		

**BDA
2015 Budget**

	2015	Comments	
Capital Programs			
Welcome Signage	\$40,000.00		
Signs/Facades	\$30,000.00	Set up grants for businesses	
Street Improvements	\$97,000.00	Coordinate with Borough	
Engineering	\$25,000.00	Footnote # 2	
Sub total	\$192,000.00		
Administration			
Accounting	\$6,500.00		
Management	\$98,400.00		
Dues & Subs	\$1,000.00		
Insurance D&O; Liability	\$1,000.00		
Legal Services	\$500.00		
Rent	\$12,000.00	Donation	
Telephone	\$2,500.00		
Postage	\$600.00		
Equipment	\$500.00		
Office Supplies	\$1,245.00		
Meeting Supplies	\$5,000.00		
Uncollected Reserve (5%)	\$17,500.00		
Sub total	\$146,745.00		
TOTAL EXPENSES	\$673,245.00		
	\$0.00		
Footnote # 1 - Current Assesment X Municipal tax rate; X .0048% SID Rate			
Footnote # 2 - Anticipated, allocated but held pending funding			
Footnote # 3 - Capital Investment - additional funds			